

2024 COMMODITY CLASSROOM

A Commodity Market Educational Seminar for Agricultural & Commercial Professionals

Thursday, August 8th

7:00am – 8:00am	Breakfast	
8:00am - 8:30am	Welcome & Introductions	Richard Brock
8:30am - 9:15am	(1.) The Marketing [Risk Management] Plan <ul style="list-style-type: none">- Illustrating how a central plan integrates all areas and tools of market knowledge- Developing and implementing a Marketing Plan with appropriate goals & discipline- Evaluating a Marketing Plan for effective, continuous improvement	Jason Moss
9:15am - 10:15am	(2.) Fundamental Analysis <ul style="list-style-type: none">- Dissecting the components of supply & demand across multiple commodities- Identifying major production and usage areas, USDA reports, and seasonality- Building intelligent price forecast models from analysis	Kurt Barth
10:15am – 10:30am	Break	
10:30am-11:30pm	(3.) Technical Analysis <ul style="list-style-type: none">- Reading charts, trends, and momentum- Selecting the technical signals to follow or ignore- Using technical analysis to time decisions and complement fundamental forecasts	Richard Brock
11:30pm - 12:15pm	(4.) Futures & Options <ul style="list-style-type: none">- Futures industry, exchanges, contracts, and common terminology- Account margin, position limits, rules & regulations- Call and put option essentials	David Behrel
12:15pm – 1:15pm	Lunch	
1:15pm – 2:15pm	(5.) Hedging Strategy <ul style="list-style-type: none">- Hedging: Its objectives, and the math behind it- Types of orders and their underlying philosophies<ul style="list-style-type: none">o Limit Order, Straight Stops, Stop Close-Only-Orders, GTC Orders- Options Essentials – How Puts and Calls Work	Jason Moss
2:15pm – 2:30pm	Break	
2:30pm – 3:15pm	(6.) Cash Marketing <ul style="list-style-type: none">- Understanding what crop basis is and how it works- Calculating returns to drying and storage, spreads, and carry- Utilizing various cash contracts and other marketing tools<ul style="list-style-type: none">o Basis Contracts, HTAs, OTC Considerations, etc.	Kurt Barth/Cody Brunel
3:00pm – 3:30pm	Break	
3:15pm – 3:45pm	Reinforcing Key Concepts from Day 1	
5:15pm	Walking Group for Riverboat Dinner Cruise	

Friday, August 9th

7:30am – 8:30am	Breakfast	
8:30am – 9:45am	(7.) Advanced Options Strategies and Comparisons <ul style="list-style-type: none">○ Put Spreads, Call Spreads○ 1x2 Put call spreads○ 3 way put call spreads○ Straddle and Strangle	David Brock/Cody Bruner
9:45 am – 10:15am	Break	
10:15am – 11:00am	(8.) Different Options Expirations, Selection Considerations	David Brock
11:00am – 11:45pm	(9.) Completing <i>Your</i> Marketing Plan	Kurt Barth
Noon	Lunch	
1:00pm – 3:00pm	(10.) Commodity Outlook	Richard Brock
3:00 – 3:30pm	Break	
3:30pm - 4:00pm	Closing Comments/Open Q&A	
6:00pm	1 st Bus departs for Miller Park	
